

harmonia mundi usa

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FOR IMMEDIATE RELEASE:

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**harmonia mundi announces launch of Canadian sales office;
to open in spring 2012.**

Burbank, California, January 23, 2012 - Acclaimed independent classical record label and music distribution company **harmonia mundi** is pleased to announce a significant investment in the Canadian market with the opening of a local sales office in Peterborough, Ontario in March 2012. This important expansion will further strengthen harmonia mundi's position as a world leader in independent music distribution.

David Feick, a highly respected veteran of the Canadian market, will lead the new team. **Simon Fauteux**, well known in Quebec for his work with Six Media Marketing, will join him to provide both sales and marketing support for French-speaking clients. Further staff additions are forthcoming.

Initially, harmonia mundi's mission in Canada will be to distribute and promote releases on the company's own labels - harmonia mundi, World Village, Le Chant du Monde and Jazz Village. In the near future, as in the US, the Canadian office will also represent full roster of top-quality labels in a wide range of genres.

The extensive resources and experienced staff of harmonia mundi's US office will provide both a solid logistics backbone and ongoing assistance in marketing and media outreach. The Canadian office will also benefit from the French language marketing materials and expertise offered by harmonia mundi's head office in France.

Founded in 1958, harmonia mundi, based in Arles, France, is an independent, multi-national company with offices in the United Kingdom, Spain, Switzerland, Germany, The Netherlands, Belgium and the United States. For further information, contact Sarah Folger at (818) 333-1500 x 202.

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